



A Professional Development and Training Company

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DEB ERICKSON

Living in the “Rut Free” Zone...

is an adrenaline-pumping empowerment program that has been especially created for individuals as they come face-to-face with the barriers that confront every professional in today’s highly competitive market. She helps people bust through the RUTS that keep them stuck in a life experience that is less than they desire.

Deb will take you on a roller-coaster ride to the edge of your own limits. Just when you think you can’t go on, she will thrill you with the simplicity of discovering your hidden power and potential. Deb will help you find your vision and live your passion. If you want to put your fears and past failures behind you, you can’t afford to miss this life-changing opportunity.

WHAT INDUSTRY LEADERS ARE SAYING...

“The power of Deb’s program is how memorable her message is. The energy and enthusiasm we felt in the moment was exciting, but more important was the long-term effect she had on our staff. The staff insisted we incorporate her theme, “Yes I Can,” as the bank’s rallying point for the rest of the year.”

Patrick Lamb, VP of Marketing, Wells Fargo Bank

“What an absolutely superb presentation. You captured the conference with your energy and down-to-earth stories. Our agents came away invigorated with a renewed spirit and belief in themselves. On a scale of 1-5, our sales associates rated you an overwhelming 10.”

Kay Azbill, Managing Broker, Coldwell Banker

“Deb, your day-long seminar has excited and rejuvenated my staff beyond my wildest expectations. Thank you for your passion, wisdom, and inspiration. I’ve hired many trainers through the years, you are by far the best.”

Paul Christensen, Executive VP, Coca-Cola, Inc.

“If this is your first Erickson Experience, hold on, fasten your seat belts, and get ready for an explosive presentation. Deb has the ability to deliver a powerful message of self discovery that inspires everyone she touches.”

Mona Koehler, President, SHRM, NM

“Deb has to be one of the best speakers you will find in the country! Her keynote presentation offers an eye-opening experience to overcome obstacles standing in the way of your future successes. She captures 100% of her audience. What a rare talent and gift she brings to each audience member.”

Francis Phillips, 1st Metropolitan Mortgage, NM



KEYNOTE SPEAKER

Deb has delighted audiences across the country for more than 15 years with her warmth, humor, and energy.

MANAGEMENT AND MARKETING TRAINER

Deb has over 25 years working with national and local organizations to improve teamwork, communications, sales production, and employee empowerment.

DEB’S NEW BOOK

*Get Out of the Rut and
On with Your Life*

CLIENTS INCLUDE

Aflac • Allstate • Coca Cola
Coldwell Banker • Costco
Fidelity National Title
Honeywell Inc.
Hyatt Regency Hotels
Keller Williams • NSA
Sandia National Labs
Wells Fargo Bank

To Book Deb for your event call (402) 612-2211 or visit her website at www.deberickson.com